



ahia

AHIA Michigan *Regional Seminar*



Troy, Michigan
February 18, 2014

Registration:
AHIA Member \$150
Non-AHIA Member \$195
See registration form for a group discount!



Purpose: The AHIA Regional Seminars provide a forum for Healthcare internal auditors to network and interact with their peers, to share internal audit best practices, and to strengthen the profession of Healthcare internal auditing.

Who Should Attend? Internal Auditors, Senior Internal Auditors, IT Auditors, Audit Supervisors, Internal Audit Managers, Internal Audit Directors, and Chief Audit Executives.

Education Objectives: These sessions are designed to be highly interactive to promote attendee participation and sharing of internal audit best practices. Attendees will learn about current healthcare internal audit topics, audit approaches and techniques and best practices.

Register Online at www.ahia.org

Schedule of Events

7:45 – 8:30 am

Registration and Breakfast

8:30 – 9:20 am

The Impact of Health Insurance Exchanges

Presented by: Anthony Colarossi, Bachelor Business Admin – Finance, Univ. of Phoenix; Fellow HFMA, Partner, Plante Moran, PLLC

Session synopsis:

1. Current status of Exchange enrollment
2. Changes in federal and state regulations
3. Provider strategies for working with exchange plans
4. Financial impact calculations of exchanges

Field of Study: Auditing

CPE: 1

Level: Professional

9:20 – 10:10 am

Management Expectations of Internal Audit

Presented by: Heidi Crosby, CPA, CIA, CHFP, Director, Audit Services, CHHE Trinity Health

Management's perception of internal audit may positively or negatively impact internal audit's ability to deliver value-added services to the organization they serve. This session will provide tips and techniques to improve your relationship with management throughout the organization and offers healthcare internal auditors with the tools they need to ensure they understand management's expectations and consistently deliver on those expectations. Does management call you to ask your opinion on a project they are working on? When changes are considered to processes does management ask "what does internal audit think of the changes we propose"? When the management team meets to discuss the strategic direction of the organization does internal audit have a seat at the table? If the answer to these questions is "yes" then you are likely meeting management's needs. But if the answer is "sometimes" then join us for this interactive session where we will share some helpful tips on how to meet and exceed management's expectations!

Field of Study: Auditing

CPE: 1

Level: All

10:10 – 10:25 am

BREAK

10:25 am – 11:15 pm

Hot Topics for Hospital and Physician Compliance Programs in 2014

Presented by: Mary O'Neill, CHC, Local Integrity Officer, St. Joseph Mercy Oakland/CHE-Trinity-Health

A survey of hot topics that will challenge Compliance Officers and staff in 2014. Topics are based on the most recent OIG Work Plan, the CMS changes for IPPS and OPFS effective in January, and the day to day operations in the Compliance Department. Some thoughts about where Compliance and Audit intersect in addressing these challenges.

Field of Study: Auditing

CPE: 1

Level: All

11:15 – 12:05 pm

Business Integrity - The Integration of Audit, Risk and Compliance

Presented by: Douglas Clark, CPA, Vice President, Business Integrity Services, Henry Ford Health System; Deborah Murray, MA, CHC, Chief Compliance Officer, Henry Ford Health System

The Patient Protection and Affordable Care Act of 2010 significantly ex-

panded compliance risks for health care entities. Given the changing face of healthcare, what is the most effective structure to insure that we have the most sound business practices possible? At the Henry Ford Health System we took advantage of a system-wide remediation plan to reframe our former Tax, Audit & Compliance Services department as Business Integrity Services. This presentation includes a discussion of the structure and functions under Business Integrity Services, and how we are keeping our stakeholders engaged, to proactively promote a high integrity- high performing organization.

Field of Study: Auditing

CPE: 1

Level: Professional

12:05 – 1:00 pm

LUNCH

1:00 – 1:50 pm

Healthcare Fraud and Abuse Considerations in Internal Audit

Presented by: Neal A. Cooper, JD, CPA, CHC, Seyburn Kahn

Given all the laws designed to prevent healthcare fraud, healthcare organizations are subject to strict regulatory compliance requirements. Restrictions apply to referral arrangements, kickbacks, and a host of other areas. Compliance is complicated, and a multitude of enforcement bodies have responsibility for policing fraud in various aspects of the legal environment. In addition to the formal enforcement bodies, whistleblowers are prominent in detecting healthcare fraud. This session will discuss the various laws applicable to healthcare fraud and the extraordinary penalties under those laws, as well as the essential role of the internal audit function in detecting and preventing fraud as part of an organization's effective compliance function.

Field of Study: Auditing

CPE: 1

Level: Professional

1:50 – 2:40 pm

Hot Topics in Information Technology

Presented by: Darrell Lee Goolsby, CISA, IT Audit Manager, Catholic Healthcare Audit Network

How PCI-DSS Standards and Clinical Information Technology General Controls are affecting healthcare provider security environmental strategies.

Field of Study: Auditing

CPE: 1

Level: All

2:40pm – 2:55 pm

BREAK

2:55 – 3:45 pm

Healthcare Laws and Legal Issues

Presented by: Abby Pendleton Esq, Attorney, The Health Law Partners

This session will highlight current legal issues within the healthcare industry and also make the audience aware of new and forthcoming laws and changes in regulations. The session should assist auditors by raising their level of awareness regarding key legal changes affecting their organizations. This increased level of awareness should be beneficial to auditors in their risk analysis while planning and performing audits as well as understand the practical application of the regulations.

Field of Study: Auditing

CPE: 2

Level: All

AHIA Michigan Regional Seminar Registration Form

February 18, 2013 Troy, MI www.ahia.org

One registration form per attendee. Copy this form as needed.

Name: _____

Name of Organization: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Vegetarian Meals? Yes No

Special Assistance Required: _____

Regional Seminar Fees

AHIA Members

- First Registrant \$150
 Additional Registrants \$125
(from the same organization)

Non-Members

- First Registrant \$195
 Additional Registrants \$170
(from the same organization)

Take advantage of the group discount - submit the first registration from your organization at regular price and receive \$25 off each additional registrant from your company/organization.

Payment Information

Total Amount Enclosed: \$ _____

- Check MasterCard Visa American Express Discover

Card Number: _____

Expiration Date: _____ 3-Digit CVV Code: _____

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Cancellations & Substitutions

No refunds will be given for "no shows" or cancellations. You may send a substitute; please call AHIA at 888-275-2442.

Return this form with payment to:
10200 West 44th Avenue, Suite 304
Wheat Ridge, CO 80033
Phone: 888.275.2442 | Fax: 303.422.8894
Register Online at www.ahia.org

Conference Location

Management Education Center

The Eli Broad Graduate School of Management
811 W. Square Lake Rd.
Troy, MI 48098
(248) 879-2456

Hotel Options

Embassy Suites Detroit - Troy/Auburn Hills

850 Tower Dr
Troy, MI 48098
(248) 879-7500

The Met

5500 Crooks Road
Troy, MI 48098
(248) 879-2100

Detroit Marriott Troy

200 W. Big Beaver Rd.
Troy, MI 48084
(248) 680-9797

Drury Inn

575 W Big Beaver Rd
Troy, MI 48084
(248) 528-3330



Continuing Professional Education Credits

AHIA is registered with the National Association of State Boards of Accountancy as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credits. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville TN, 37219-2417; 615.880.4200; <http://www.nasba.org>. In accordance with the standards of the National Registry of CPE Sponsors, CPE credits have been granted based on a 50-minute hour. National Registry of CPE Sponsors ID Number 103386

A maximum of **7.0 credits** will be granted

Subject area: Auditing

Skill Level: All

Prerequisites: Attendees should have experience or interest in Healthcare Internal Auditing.



Speaker Biographies

Anthony Colarossi, Bachelor Business Admin. - Finance, Univ. of Phoenix; Fellow HFMA - Tony leads Plante Moran's acute health-care consulting services. His services are in high demand, especially when it comes to highly complex models for capital planning, service line evaluation, operational improvement, and strategy. Tony's 30 years of experience include executive-level financial positions with for-profit and not-for-profit healthcare facilities and span a variety of providers including medical groups, hospitals, behavioral health, and managed care organizations. He's been the firm's leader on health care reform issues and the legislation's potential impact on hospitals and physicians. Tony is the principle author of the firm's thought leadership on the changing care delivery and reimbursement systems that will affect hospitals, physicians, and post-acute providers. He is a frequent speaker at state health system associations, Healthcare Financial Management Association seminars, and executives and board retreats for health systems. Principal topics encompass transitioning to a new revenue stream, constructing viable partnerships for dealing with population health management, and designing strategies that use "phantom reporting" to eliminate risk. He is a Fellow Healthcare Financial Management Association and Past-President of the Great Lakes Chapter. Tony is a graduate of University of Phoenix with a B.A. in Business Administration - Finance.

Heidi Crosby, CPA, CIA, CHFP, Director, Audit Services, CHHE Trinity Health - Heidi is the Director of Audit Services for CHE Trinity Health, providing leadership to the day-to-day assurance/consulting activities for CHE Trinity Health, which includes all financial, operational, IT and certain regulatory compliance audit activity. CHE Trinity Health's healthcare operations system-wide, consist of 37 Regional Health Ministries, located in 20 states, encompassing 82 hospitals (both owned and managed), 88 continuing care facilities and home health and hospice programs that provide more than 2.3 million visits annually and total gross revenue of \$13.3 billion. Heidi has over 25 years of audit experience in both external and internal audit exclusively in the Healthcare and Not-for-Profit industries. Heidi served Healthcare and Not-for Profit clients in all aspects of their audit and consulting needs as a partner with a CPA firm in New York City and later with a firm in Michigan. Heidi is the 2014 Association of Healthcare Internal Auditors Board chair.

Mary O'Neill, CHC, Local Integrity Officer, St. Joseph Mercy Oakland/ CHE-Trinity-Health - Former high school history and government teacher who transitioned into healthcare reimbursement about the same time the federal government was establishing the need for Compliance Program. Having worked in claims processing, patient access and managing the Charge Description Master, pulled all of the pieces together and became a Compliance Manager for Trinity Health Home Office in 2001. Focused in EMTALA and Research Billing, earned the CHC certification and became a hospital chief compliance officer for St. Joseph Mercy Oakland in 2007.

Douglas Clark, CPA, Vice President, Business Integrity Services, Henry Ford Health System - Mr. Clark is the Vice President of Business Integrity for Henry Ford Health System. He also serves as the Chair of the System's Conflict of Interest Panel and Co-Chair of the System's Enterprise Risk Council. In his role, Mr. Clark is responsible for managing the internal financial and operational audits and medical service audits for the System. He also chairs HFHS Compliance Council which integrates the compliance operations of all business units. Tax Services prepares and/or reviews more than 400 tax filings annually, monitors and addresses implications of new tax requirements and provides ongoing tax advice regarding existing and new programs. Mr. Clark is currently leading initiatives to expand the System's policies and practices regarding

conflicts of interest and pursuing full integration of the Enterprise Risk Concepts into the strategic planning processes.

Deborah Murray, MA,CHC, Chief Compliance Officer, Henry Ford Health System - Ms. Murray is the Chief Compliance Officer for the Henry Ford Health System. She also serves as the system lead for Community Benefit reporting. In her role, she is responsible for the administration and ongoing assessment of the Business Integrity programs at Henry Ford Hospital in Detroit, Henry Ford Macomb, and the Henry Ford Health Network. Ms. Murray initiated the Integrity Program at Henry Ford Macomb in 2000, when the hospital was managed by Trinity Health, and she served in a dual Mission leadership and Integrity role for 13 years until the transition of full ownership in 2007 by the Henry Ford Health System.

Neal A. Cooper, JD, CPA, CHC, Seyburn Kahn - Neal Cooper is an attorney with Seyburn Kahn, in Southfield, Michigan. Neal earned his B.S. in accounting from Millikin University, and earned his law degree from The John Marshall Law School. Before practicing law, Neal worked as a Medicare auditor for 10 years. He has continuously focused his practice in the area of healthcare and health economics for his entire professional career. Neal represents healthcare providers on a wide range of matters, including business transactions, compliance matters, and payment and reimbursement disputes with payors and before administrative and judicial bodies. Neal is licensed to practice law in Michigan and Illinois, and is a member of those States' Bar Associations, the Health Care Compliance Association, the American Health Lawyers Association, and the Healthcare Financial Management Association. He is a frequent speaker and author on healthcare issues relating to regulatory compliance matters, Medicare and Medicaid reimbursement, commercial transactions, and managed care.

Darrell Lee Goolsby, CISA, IT Audit Manager, Catholic Healthcare Audit Network - Darrell Lee Goolsby is an IT Audit Manager at St. John Providence Health System in Warren Michigan. Darrell currently performs audits of the administrative, general and application controls governing information systems and telecommunications throughout St. John Providence Health System. In addition, Darrell is currently the IT Application Subject Matter Expert for CHAN Healthcare. Darrell has over 25 years of Health Care experience working for other Healthcare Organizations such as Trinity Health, Health Alliance Plan, St. Joseph Mercy Macomb, and Life Choice, HMO. Darrell has a very diverse healthcare finance background holding various finance positions such as an Information Systems Auditor, Operational Auditor, Reimbursement Specialist, Senior Accountant, and Coordinator of Financial Operations.

Abby Pendleton Esq, Attorney, The Health Law Partners - Founding Partner of The Health Law Partners, a law firm specializing in RAC, Medicare and Medicaid audit appeals. The firm also provides guidance on HIPAA, privacy and security, fraud and abuse, reimbursement, and contracting matters. Ms. Pendleton is a graduate of Wayne State University Law School and was a member of the Wayne State Law Review and served on its editorial board as a senior articles editor. Abby has been practicing healthcare law since 1996. She is a member of the State Bar of Michigan, Health Care Law Section, the State Bar of New York, Health Law Section, American Bar Association, American Health Lawyers Association, HealthCare Compliance Association and the Medical Group Management Association. Ms. Pendleton has published countless works and has received several awards including D'Business Magazine Top Lawyer in Healthcare Law in 2011.