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MONDAY, APRIL 28, 2014

Legal People

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The HealthPlus Brookside Way kickoff took place on April 27, 2014, at the Georgia Pacific building in the Brookside area of Farmington Hills. HealthPlus' goal is to serve as a provider of health services to the community. The ceremony continues the trend of HealthPlus offering health care services to the community.

HealthPlus, a Michigan-based health care provider, will be opening a new office in the Brookside area of Farmington Hills. The new office will be located at 23100 W. Brookside Dr. and is scheduled to open in October 2014. The office will offer a variety of services, including primary care, pediatrics, internal medicine, and more.

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Women in the Payments Industry Tradeoffs Bill Sider 26 announcement.

Targan was honored at a reception on April 22 during the 26th Annual Card Forum & Expo in Orlando, Fla. Selected for her achievements in a traditionally male-dominated industry, Targan is one of only 20 women recognized for helping redefine the world of money and business processes worldwide.

Butzel Long attorney and shareholder Craig S. Schwartz is one of 32 lawyers who was recently named a fellow of the Oakland County Bar Foundation.

Schwartz practices in the areas of labor relations and employment-related litigation. He has experience in collective bargaining for employers in many industries, labor arbitration and union representation proceedings, and has represented employers in over one hundred fifty labor arbitrations.

He also has experience representing clients in administrative proceedings and litigation before the National Labor Relations Board, Michigan Employment Relations Commission, Equal Employment Opportunity Commission, Michigan Department of Civil Rights, and in state and federal courts.

Building upon the firm’s experience, Brooklyn Coachman P.C. has hired Gary Donohue as a senior litigation attorney.

Prior to joining Brooks Coachman, Donohue oversaw all aspects relating to trademarks, copyrights and patents for Ally Financial as Intellectual Property Counsel. In this position, he was responsible for the company’s international trademark portfolio, patent litigation and the selection and management of outside counsel, which also included providing legal counsel during the rebranding from GMAC to Ally.

Mikel provided insight on HIPAA security basics, key terms and business obligations to nearly 2,500 participants from across the country.

Mikel serves as chair of the BBB’s Health, Privacy and Security Interest Group and vice chair of the Publications Committee. He practices in all areas of health care law, garnering critical attention in state and federal health information privacy compliance and telemedicine matters. A frequent speaker and author in these areas of law, Mikel routinely holds educational sessions for clients interested in telemedicine and the legalities surrounding this new and growing area of health care

Mikel received his law degree from the University of Michigan Law School, and completed his undergraduate degree at Cornell University.

Sarah L. Baumgartner has joined Honigman, Miller, Schwartz & Cohn LLP as an attorney in its Real Estate Department and is located in the firm’s Detroit office.

Baumgartner will focus her practice on commercial real estate transactions, including acquisitions, sales, financing and structuring. While earning her bachelor’s degree, she interned at the White House in the Office of Intergovernmental Affairs. In addition, Baumgartner interned at the United States Embassy in San Jose, Costa Rica in the Political/Economic Section while earning a master’s degree.

Mikel said the increase in the number of participants reflects the growing need for HIPAA training.

The HealthPlus Brookside Way 5K kicks off on May 3, at the OU Recreation Center on the campus of Oakland University in Rochester. The public is encouraged to attend.

“Each year The HealthPlus Brookside Way gets more robust,” Oakland County Executive L. Brooks Patterson said. “I hope the public comes out to see the new logo that we will unveil and the fun that half marathon runners will have. Just a few years ago, we had 6,100 participants. Our race registrations are already ahead of where we were last year at this time.”

The first 100 people who show up at the kick-off will receive a free limited-edition Brookside Way T-shirt with the new logo. HealthPlus is giving away a free t-shirt to the first 100 people who show up to their HealthPlus insurance card and the first 100 HealthPlus members who sign up for the race during the kick-off will save 20% off the race registration, said race director Deb Klosterman.

Special race applications will be available May 3 that give runners and walkers a 10% discount on race registration. The HealthPlus discount and the Brookside Way discount cannot be combined. HealthPlus is also sponsoring a free Slim U Boot Camp at 11 a.m. weather permitting – featuring Pete Thomas, NBC’s most successful Biggest Loser and a HealthPlus health spokesman.

The HealthPlus Brookside Way, now in its seventh year and set for Sept. 28, is named in memory of Brooks Stuart Patterson, a young father and the son of the county executive who died in 2007. It has been a popular race in recent years with roughly 2,000 participants.

Just as Brooks Patterson was a champion for the event, his daughter is also a champion to many in the community.

— Megan Brogden
Legal People

Butzel Long

BUTZEL LONG attorney and shareholder, CRAIG S. SCHWARTZ is one of 12 lawyers who was recently named a Fellow of the Oakland County Bar Foundation.

Schwartz practices in the areas of labor relations and employment-related litigation. He has experience in collective bargaining for employers in many industries, labor arbitration and union representation proceedings, and has represented employers in over one hundred fifty labor arbitrations.

He also has experience representing clients in administrative proceedings and litigation before the National Labor Relations Board, Michigan Employment Relations Commission, Equal Employment Opportunity Commission, Michigan Department of Civil Rights, and state and federal courts.

Schwartz is admitted to practice in the states of Michigan and Minnesota, as well as several federal district and circuit courts. He is also admitted to practice before the U.S. District Court for the Northern District of Illinois. He is a member of the Labor and Employment Section of the American Bar Association and the Employment Law Section of the State Bar of Michigan. He is an adjunct professor of law at the Ave Maria School of Law teaching collective bargaining law.

In 2009, Schwartz served as a member of Detroit Mayor Dave Bing’s Crisis Task Force team, focusing on labor relations and human resource issues. He has been named one of the top lawyers in Metro Detroit by Detroit Metro magazine, and a Top Rated Lawyer in Labor & Employment Law by American Lawyer Media.

In addition, Butzel Long has been named a “Top Referring Firm for 2013” in the 101-200 lawyer category by Lex Mundi, a global association of 150 independent law firms. The Lex Mundi award recognizes firms that have made the greatest number of outbound referrals to other Lex Mundi members during the calendar year.

Butzel Long will be among the winners recognized at the Lex Mundi Summit and Annual Conference on May 3 in New York.

Craig S. Schwartz

Jackson Lewis LLP

JACKSON LEWIS PC is pleased to announce that Detroit shareholders EMILY PETROSKI and MARIO TARGAN also regularly write at ElectronicPaymentLaw.com, a blog that also helped launch the payments industry informed of the evolving legal landscape.

The Health Law Partners, PC

CLINTON MIKEL, a partner at healthcare law firm THE HEALTH LAW PARTNERS, presented and moderated a national CLD webinar titled “You Mean HIPAA Applies to Lawyers? Keeping Data Safe, Clients Happy and Your License Secure.” The webinar, presented on April 22, was sponsored by Center for Professional Development, the American Bar Association (ABA) Health Law Section and Commission on Law and Aging. Founding Shareholder Adrienne Dressel made the announcement.

The webinar advised lawyers on the ethical legal duties to keep client information confidential and safe, and outlined the foundational background of HIPAA and HITECH. As a result of the HITECH Act, lawyers who practice in many areas of law now must comply with the HIPAA Security Rule, Privacy Rule, and Enforcement Rule. In addition to serving as a speaker/moderator, Mikael provided insight on HIPAA security basics, key terms and business obligations to nearly 2,000 participants from across the country.

Mikel serves as chair of the ABA’s Health, Privacy and Security Interest Group and vice chair of the Publications Committee. He practices in all areas of health care law, garnering critical attention in state and federal health information privacy and compliance and telehealth/telemedicine matters. A highly regarded educator, Mikel routinely hosts educational sessions for clients interested in telemedicine and the legalities surrounding this new and growing area of healthcare.

Mikel received his law degree from the University of Michigan Law School, and completed his undergraduate degree at Cornell University.

Brooks Kushner P.C.

BROOKS KUSHMAN PC shareholder and attorney KRISTIN MURPHY has been appointed to the Informa Center for Leadership's iGAGE Advisory Council. The iGAGE™ is Informa’s strategy to position Michigan as

Brooks Kushner P.C.

Building upon the firm’s reputation, BROOKS KUSHMAN PC has hired GARY DONOHUE as a senior attorney.

Prior to joining Brooks Kushman, Donohue oversaw all aspects pertaining to trademarks, copyrights and patents for Ally Financial as Intellectual Property Counsel. In this position, he was responsible for the company’s international trademark portfolio, patent litigation and the selection and management of outside counsel, which also included providing critical legal counsel during the rebranding from GMAC to Ally.

Prior to his work as intellectual property counsel at Ally, Donohue served as in-house counsel and as an attorney for GMAC Insurance Holdings, where he provided counsel on general business and insurance matters, which included providing legal support during the multi-billion dollar sale of GMAC.

Donohue earned law degrees from Wayne State University School of Law and Thomas M. Cooley Law School, and a Bachelor of Arts from Michigan State University.

He is a member of the State Bar of Michigan as well as the International Trademark Association.

Judicial Tenure Commission

Michigan Gov. Rick Snyder recently announced the appointment of MISSY SPECKLER, a Bloomfield Hills, as JUDICIAL TENURE COMMISSION.

The commission works to ensure the integrity of the judiciary and preserves public confidence in the courts. It investigates complaints of judicial misconduct or incapacity and recommends disciplinary action.

Speckler is a managing director at Merrill Lynch and founder of The Speckler Group. She has more than three decades experience in the financial services industry, previously working as a Merrill Lynch financial advisor. Speckler was recognized in Barron’s Top 1,200 Advisors by State, named to Barron’s Top 100 Women Financial Advisors in 2012 and 2013, and has been named by Hoor Magazine as a 50 Star Wealth Manager.

She previously worked as an underwriter agent for the Michigan Attorney General. Speckler earned a bachelor’s degree in criminal justice from Michigan State University. She replaces Brenda Lawrence.

Speckler will serve a three-year term expiring Dec. 31, 2016, and her appointment is not subject to the advice and consent of the Senate.

Honigman Miller Schwartz and Cohn LLP

SARAH L. BAUMGART-