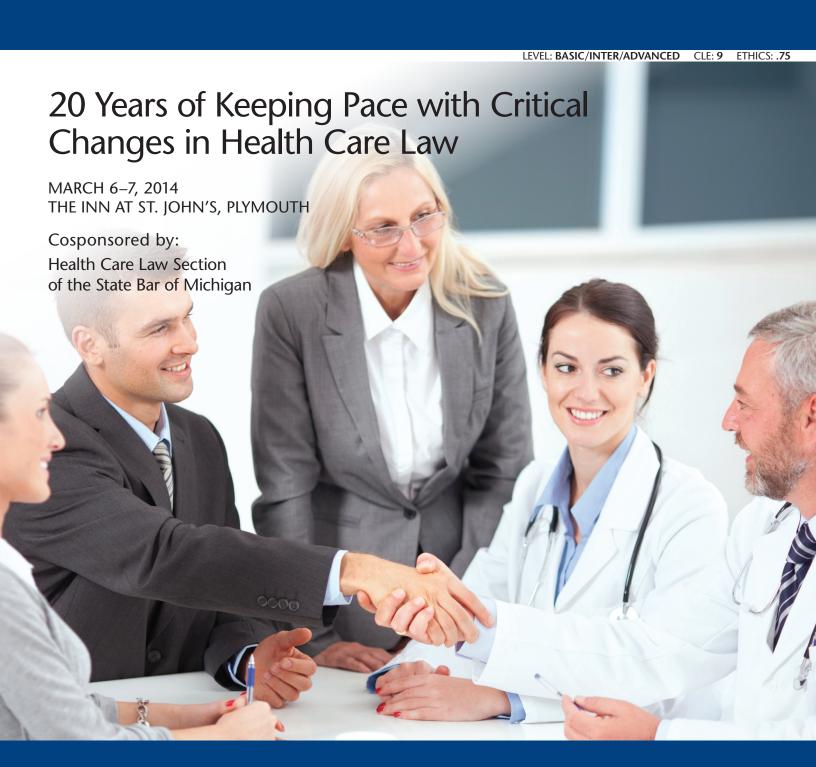
ICLE's 20TH ANNUAL

Health Law Institute





THE INSTITUTE OF CONTINUING LEGAL EDUCATION
The education provider of the State Bar of Michigan

20 Years of Keeping Pace with Critical Changes in Health Care Law

Cosponsored by the Health Care Law Section of the State Bar of Michigan

Gather with leading experts in the field and get answers to your questions about insurance exchanges, Michigan Medicaid expansions, enforcement trends for privacy violations, protecting privileged and patient health information during e-discovery, and what technological advances will affect your practice. Gain insights and take home practice tips that will help you stay in compliance. Plus, learn about how the DMC is making their Accountable Care Organization a success.

Attend for These Great Benefits:

- Understand Michigan's implementation of the ACA and the interaction of public and private health exchanges
- Implement e-discovery strategies to proactively manage and protect privileged and PHI data
- Expertly advise your clients on risk management issues involving patient portals and electronic medical records
- Understand the roles of nurse practitioners and the laws governing these healthcare providers
- Explore the effects of recently-enacted regulations concerning pharmaceuticals and devices
- Learn how telemedicine will change the face of health care delivery in Michigan
- Identify and address the latest challenges presented by anti-kickback regulations and Stark law
- Network with colleagues during the evening cocktail reception sponsored by the Health Care Law Section

Featured Speakers



Mercedes Varasteh Dordeski Foley & Mansfield Ferndale



Stuart M. Lockman Michigan Pioneer ACO Southfield



Kenneth R. Marcus Honigman Miller Schwartz and Cohn LLP Detroit



Monica P. Navarro Thomas M. Cooley Law School *Auburn Hills*



Chris Priest
Executive Office of
Governor Rick Snyder
Lansing

REGISTER TODAY!

www.icle.org/health | 877-229-4350

New to the Field?

Check out the Core Concepts Track

- Basics of HIPAA and Patient Privacy
- Basics of Health Care Reimbursement
- Understanding the Basics of Fraud and Abuse (see pages 5 for full details)

Access Valuable Resources After the Institute

All registrants will receive MP3 audio recordings* of select sessions to guide you through the toughest issues. (see pages 4 and 6 and look for the icon)

*MP3 download available to all registrants in the "My Download" area of ICLE's website after the seminar

Schedule at a Glance

March 6, 9:00am-5:25pm

9:00am	Welcome and Update on Health Care Law Section Activities Laura Miron Napiewocki, Chair, Health Care Law Section of the State Bar of Michigan, Hall Render Killian Heath & Lyman PLLC, Warren						
9:20am	Vas 20 Years Ago Today—A Health Law Retrospective from 1994–2014 neth R. Marcus, Honigman Miller Schwartz and Cohn LLP, <i>Detroit</i>						
10:05am	Federal Regulatory Update Land Maria B. Abrahamsen, Dykema, Bloomfield Hills						
10:45am	Networking Break						
11:00am	The Merger of Public and Private Insurance Exchanges Chris Priest, Senior Strategy Advisor, Executive Office of Governor Rick Snyder, Lansing						
11:45am	Michigan Health Law Update Jennifer B. Van Regenmorter, Foster Swift Collins & Smith PC, Holland; Deborah J. Williamson, Warner Norcross & Judd LLP, Southfield						
12:25pm	Lunch Presentation—The Success of the Michigan Pioneer Accountable Care Organization Stuart M. Lockman, Detroit Medical Center, Michigan Pioneer ACO, Southfield						
1:45pm	Hot Topics in Michigan Medicaid Laura Appel, Michigan Health & Hospital Association, Okemos; David E	. Tanay, Department of Attorney General, <i>Lansing</i>					
TRACKS	INTERMEDIATE/ADVANCED	CORE CONCEPTS					
2:40pm	HIPAA/HITECH Update Elizabeth Callahan-Morris, Hall Render Killian Heath & Lyman PLLC, <i>Troy</i>	Basics of HIPAA and Patient Privacy Brian S. Fleetham, Dickinson Wright PLLC, Grand Rapids					
3:25pm	Networking Break						
3:40pm	Stark Advanced Session Cynthia F. Wisner, Trinity Health, <i>Livonia</i>	Basics of Health Care Reimbursement Deborah A. Sieradzki, PhD, MHSA, Lubaway Masten & Company Ltd., <i>Milford</i>					
4:35pm	Advanced Practice Providers—The Role of Nurse Practitioners Nancy George, Wayne State University College of Nursing, Detroit; Abby L. Pendleton, The Health Law Partners PC, Southfield	Oners Michael W. Matthews, Holland Hospital, Holland Wayne State University College of Nursing, Detroit;					
5:25pm Networking Reception—Sponsored by the Health Care Law Section of the State Bar of Michigan							
LEGEND:	HOT TOPIC INTERACTIVE AUDIO/MP3 AVAILABLE	WHAT'S NEW FAVORITE RECOMMENDED FOR NEW LAWYERS					
	CC This seminar is both a refresher and an update,	All of the presentations, without exception, were timely, relevant and well-presented.					

very professionally presented.

—Gilbert M. Frimet Foster Swift Collins & Smith PC, Farmington Hills

—Brian P. Lennon Warner Norcross & Judd LLP, Grand Rapids

Schedule at a Glance March 7, 9:00am-12:30pm

9:00am Fraud and Abuse Update

Raymond E. Beckering, III, US Attorney's Office—Western District of Michigan, *Grand Rapids*; Peter A. Caplan, US Attorney's Office—Eastern

District of Michigan, Detroit; Alan G. Gilchrist, The Health Law Partners PC, Southfield

10:15am Networking Break

TRACKS PRIVACY AND RISK NEW MEDICINE

10:30am E-Discovery—Strategies and Ethical Considerations Drugs and Devices—What's New?

for Protecting Privileged and Patient

Kathrin E. Kudner, Dykema, Ann Arbor;

Kathleen A. Reed, Dykema, Ann Arbor

Billee Lightvoet Ward, Miller Canfield PLC, *Kalamazoo*; B. Jay

Yelton, III, Miller Canfield PLC, *Kalamazoo*11:25am Hot Topics in Risk Management

Telemedicine in Michigan—A New Model

Rebecca A. Havlisch, Trinity Health, *Livonia*;
Nancy Lorence, Trinity Health, *Livonia*for Health Care Delivery

Mercedes Varasteh Dordeski, Foley & Mansfield, *Ferndale*; Monica P.

Navarro, Thomas M. Cooley Law School, *Auburn Hills*; Corky Davis,

Full Schedule
March 6, 9:00am-5:25pm

MODERATORS



Plenary Sessions/Core Concepts Track Laura Miron Napiewocki Hall Render Killian Heath & Lyman PLLC Warren



Intermediate/Advanced Track Steven B. Bender Trinity Health Livonia

9:00am Welcome and Update on Health Care Law Section Activities

Laura Miron Napiewocki, Chair, Health Care Law Section of the State Bar of Michigan, Hall Render Killian Heath & Lyman PLLC, *Warren*

9:20am

It Was 20 Years Ago Today—A Health Law Retrospective from 1994–2014

Health Net Connect Inc., Wixom

The first *Health Law Institute* was held 20 years ago. You attended some or all of the sessions, but did you learn anything? To celebrate the 20th anniversary of ICLE's *Health Law Institute*, and to test your knowledge, this informative and entertaining session will highlight significant events in health law during the past 20 years. Come prepared to answer questions!

Kenneth R. Marcus, Honigman Miller Schwartz and Cohn LLP, Detroit

10:05am

Federal Regulatory Update

Don't miss this annual opportunity to stay current on all the latest changes in federal regulation. Take away keen analysis of the significance and implications of each new development. Maria B. Abrahamsen, Dykema, *Bloomfield Hills*

LEGEND:

















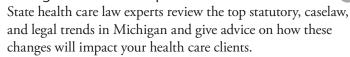
Full Schedule continued

11:00am

The Merger of Public and Private Insurance Exchanges In this interactive session, learn about the state's role in Michigan's health care landscape. Hear the latest from the front lines about Michigan's implementation of the ACA, the interaction of public and private health exchanges, and the status of the MIHealth Marketplace. Gain an understanding of expected challenges as 2014 unfolds and the state's plans to successfully meet them. Chris Priest, Senior Strategy Advisor, Executive Office of Governor Rick Snyder, Lansing

11:45am

Michigan Health Law Update



Jennifer B. Van Regenmorter, Foster Swift Collins & Smith PC, Holland; Deborah J. Williamson, Warner Norcross & Judd LLP, Southfield

12:25pm

Lunch Presentation—The Success of the Michigan Pioneer Accountable Care Organization

Take an exciting journey with Stuart Lockman, president of the Michigan Pioneer ACO, one of only 23 surviving Pioneer ACO organizations in the country. Hear about how this ACO was built primarily with independent physicians, serving a large number of safety net patients and get an inside look at the challenges and opportunities of providing value-based care in a fee-for-service world. Stuart M. Lockman, Detroit Medical Center, Michigan Pioneer ACO, Southfield

1:45pm

Hot Topics in Michigan Medicaid

Get the latest in Michigan's hottest Medicaid topics. Understand the issues surrounding fraud recoveries in the context of managed care. See the emerging trends in Medicaid fraud through both criminal and civil lenses. Learn what is new with implementation of Medicaid expansion and how the parameters of the Healthy Michigan Plan interact with programs already in place. Laura Appel, Michigan Health & Hospital Association, Okemos; David E. Tanay, Department of Attorney General, Lansing

Intermediate/Advanced Track: HIPAA/HITECH Update

The final rule for HITECH is now in effect, and compliance challenges remain. OCR enforcement actions are also increasing. Hear the latest trends in HIPAA enforcement and learn what turns a violation into an enforcement action. Receive tips on best practices for mobile devices, text messages, and patient portals in patient care and discover how HIPAA interacts with other rules governing health care and technology.

Elizabeth Callahan-Morris, Hall Render Killian Heath & Lyman PLLC, Troy

2:40pm continued

Core Concepts Track: Basics of HIPAA and **Patient Privacy**

A foundational knowledge of health care privacy law is essential for every health law lawyer. Get the basics as you learn the role of HIPAA in health care and understand the prescriptions and proscriptions of patient privacy.

Brian S. Fleetham, Dickinson Wright PLLC, Grand Rapids

Intermediate/Advanced Track: Stark Advanced Session

In this high-level session, get the latest information on Stark voluntary disclosure settlements and the guidance you need most on ACOs and Stark compliance for your clients. Explore the Anti-Kickback Statute advisory opinions and look at hypothetical situations that may have Stark implications. Cynthia F. Wisner, Trinity Health, Livonia

Core Concepts Track: Basics of Health Care Reimbursement

Learn the fundamentals of health care reimbursement starting with the basics of provider designation and claim forms that determine which reimbursement methodologies to follow. Understand the current regulations governing reimbursement for Medicare and Medicaid and how to apply these to your health care clients. Deborah A. Sieradzki, PhD, MHSA, Lubaway Masten & Company Ltd., Milford

4:35pm

Intermediate/Advanced Track: Advanced Practice Providers—The Role of Nurse Practitioners

Advanced practice providers play an increasing role in health care, but what is their scope of practice? Who bears liability for their services? Get the answers to these questions and the latest updates in the legal landscape of this developing area of law. Using real-life examples of audits, learn the rules that govern billing and the issues that arise for compliance and reimbursement.

Nancy George, Wayne State University College of Nursing, Detroit; Abby L. Pendleton, The Health Law Partners PC, Southfield

Core Concepts Track: Understanding the Basics of Fraud and Abuse

Get practical guidance on the must-know essentials of the Stark Law, Federal Anti-Kickback Statute, and False Claims Act. Discuss common scenarios involving hospital and physician relationships and learn to recognize the kinds of behaviors and transactions that can trigger violations and how to advise your clients in avoiding these situations.

Michael W. Matthews, Holland Hospital, Holland







Full Schedule continued March 7, 9:00am-12:30pm

MODERATORS



Plenary Session/Privacy and Risk Track Mark S. Kopson Plunkett Cooney Bloomfield Hills



New Medicine Track Jennifer L. Benedict Honigman Miller Schwartz and Cohn LLP

9:00am

Fraud and Abuse Update

In this annual session, learn about the latest government activities and what precautions you must take to protect your clients. Our faculty will give an inside look at the complex landscape of fraud and abuse prosecution in the face of health care reform.

Raymond E. Beckering, III, US Attorney's Office—Western District of Michigan, Grand Rapids; Peter A. Caplan, US Attorney's Office—Eastern District of Michigan, Detroit; Alan G. Gilchrist, The Health Law Partners PC, Southfield

10:30am

Privacy and Risk Track: E-Discovery—Strategies and Ethical Considerations for Protecting Privileged and Patient Health Information

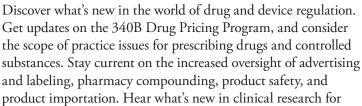
For e-discovery and privilege issues, the best defense is a good offense. In light of the US v Halifax case, learn the importance of being proactive and how to implement strategies to protect privileged and PHI data. Topics will include updating and maintaining records, identifying the scope and burdens associated with production, knowing how and when to seek protective orders, using technology to assist in document production, reviewing processes for quality control, keeping privileged information privileged, and determining what to do when inadvertent disclosure occurs. Plus, hear how your e-discovery practices are impacted by the HIPAA Omnibus rules and HITECH.

Billee Lightvoet Ward, Miller Canfield PLC, Kalamazoo; B. Jay Yelton, III, Miller Canfield PLC, Kalamazoo

10:30am continued

New Medicine Track: Drugs and Devices— What's New?



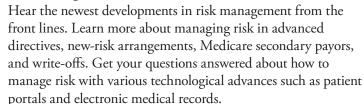


drugs and devices and what role the Affordable Care Act plays. Kathrin E. Kudner, Dykema, Ann Arbor; Kathleen A. Reed, Dykema, Ann Arbor

11:25am

Privacy and Risk Track: Hot Topics in Risk Management





Rebecca A. Havlisch, Trinity Health, Livonia; Nancy Lorence, Trinity Health, Livonia

New Medicine Track: Telemedicine in Michigan— A New Model for Health Care Delivery



Telemedicine is new to the Michigan medical scene. See telemedicine technology in action, and learn more about licensing, reimbursement, liability, quality assurance, credentialing, and insurance. Consider the legal questions that arise with telemedicine as we take you on virtual house calls and rounds using VideoDoc from Health Net Connect.

Mercedes Varasteh Dordeski, Foley & Mansfield, Ferndale; Monica P. Navarro, Thomas M. Cooley Law School, Auburn Hills; Corky Davis, Health Net Connect Inc., Wixom















Hotel Information



The Inn at St. John's 44045 Five Mile Road Plymouth, MI 48170

P | 734-414-0600 F | 734-414-0606 A block of rooms has been reserved at The Inn at St. John's, Plymouth, under ICLE/Health Law for March 5–6, 2014. The room rate is \$139/night. Please call 734-414-0600 to reserve a room. Reservations must be made by February 19, 2014. Registrants are responsible for their own hotel expenses.

HEALTH LAW INSTITUTE REGISTRATIO	N			Prices	guaranteed until 03/0//	
NAME			ADDRESS			
MI BAR # ICLE P'SHIP #			CITY	STATE	ZIP	
FIRM		PHONE				
E-MAIL		FAX				
Register for the following institute			Select materials	format ¹		
(includes printed handbook and electronic materials ¹)			PRINTED HANDBOOK &			
MINAR TITLE AND NUMBER DATES			ELECTRONIC MATERI	_	MATERIALS ONLY	
20TH ANNUAL HEALTH LAW INSTITUTE 14CI-4110	NUAL HEALTH LAW INSTITUTE 14CI-4110 03/06–07/14		FREE	SAVE \$25*		
SEMINAR FEES			Can't attend? O	rder the electronic n	naterials	
GENERAL \$395			ELECTRONIC MATERIALS			
O SECTION MEMBER \$365			GENERAL \$\infty\$\$ \$195^3			
O ICLE PREMIUM PARTNERS \$345			ICLE PARTNERS \$\infty\$ \\$136.50^3			
O ICLE BASIC PARTNERS \$345			(includes electronic m	aterials and MP3 audio record	lings of select sessions)	
NEW LAWYERS (0–3 YRS IN PRACTICE P74047+) \$195	5					
4+ LAWYERS FROM THE SAME FIRM \$295 (per law	yer)²					
PAYMENT INFORMATION						
·						
ELECTRONIC MATERIALS ONLY DISCOUNT* -\(\frac{\$25.00}{}\) CHECKS PAYA		BLE TO: ICLE				
CAN'T ATTEND? ELECTRONIC MATERIALS ONLY	\$					
		CHARGE MY	I I	CREDIT CARD #	EXP DATE	
TOTAL AMOUNT DUE (discounts may not be combined)	\$		O MASTERCARD O DISCOVER			
			O AM EX	SICNIATURE FOR	CDEDIT CADD	

*Select "electronic materials only" discount to save \$25 off registration fee. Materials will be posted online before the seminar. ¹Registrants will receive the printed handbook and electronic materials if no format is specified. Materials will be posted online before the seminar. ²Please attach additional sheet listing lawyers attending. ³\$25 electronic materials discount does not apply.

Persons with disabilities: For special arrangements, please contact ICLE no later than seven days before the seminar. Cancellation Policy: In order to receive a full refund, you must notify ICLE by February 20, 2014. After February 20, a \$45 handling fee will be assessed. No refunds will be issued after February 27, 2014. Walk-in Registrations: Permitted on a space-available basis or if registrants fail to claim their seat in the first 15 minutes of the seminar.

REGISTER TODAY

NONPROFIT ORG U.S. POSTAGE PAID ANN ARBOR, MI PERMIT NO. 106

ADDRESS SERVICE REQUESTED

REGISTER TODAY! www.icle.org/health | 877-229-4350

ICLE's 20TH ANNUAL Health Law INSTITUTE

