The landscape of health care in Michigan and across the United States is evolving. A new level of accountability along with innovative approaches to delivering integrated health care provides both challenges and opportunities.

The Michigan State Medical Society is offering two conferences this fall to assist you in navigating through the intricacies and specifications of two outcomes based delivery system, Accountable Care Organizations and Patient Centered Medical Home. We hope you are able to take advantage of the special discount offered to those who register for both conferences.

**Transitioning to Accountable Care Organizations**

**September 18, 2013 • Inn at St. Johns, Plymouth**

Accountable Care Organizations present a natural progression in the delivery of patient-centered care as they bring providers together to manage the broad spectrum of care for a population of patients. Hailed as a better way to achieve cost-effective, high-quality patient care, Accountable Care Organizations have the potential to improve population health and slow down spiraling health care costs.

**Who should attend:**
Physicians, administrators, executives, office staff, and all other health care professionals.

**Patient Centered Medical Care**

**Coordinated Care, Optimal Outcomes**

**October 22, 2013 • Somerset Inn, Troy**

The Patient Centered Medical Home (PCMH) is physician-led and rooted in primary care. It emphasizes patient satisfaction by enhancing the quality of coordinated care utilizing specific performance measures and incentives with potential cost-savings to the health care system.

**Who should attend:**
Physicians, administrators, office managers and all other health care professionals.