

WHAT ALL PROVIDERS AND SUPPLIERS NEED TO KNOW ABOUT THE MEDICARE RECOVERY AUDIT CONTRACTOR PROGRAM

Abby Pendleton, Esq. Jessica L. Gustafson, Esq. The Health Law Partners, P.C.

Medicare providers and suppliers should be prepared for increased Medicare auditing activity. The Centers for Medicare and Medicaid Services (CMS) Recovery Audit Contractor (RAC) program has been made permanent and is expanding nationwide. RAC auditing activity is planned to begin in Michigan in the very near future. Medicare providers and suppliers must be aware that RAC denials and overpayment demands can be appealed through the established Medicare appeals process. This article will outline the issues all Medicare providers and suppliers should know about the RAC program.

1. RECOVERY AUDIT CONTRACTORS

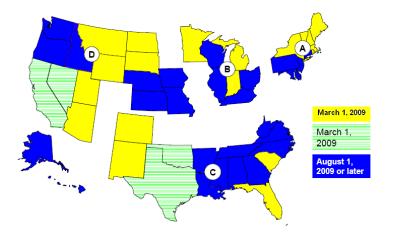
Section 306 of the Medicare Prescription Drug, Improvement and Modernization Act of 2003 (MMA), directed the Department of Health and Human Services (HHS) to conduct a three-year demonstration program using RACs. The demonstration began in 2005 in the three states with the highest Medicare expenditures: California, Florida and New York. In 2007, the demonstration expanded to include Massachusetts, South Carolina and Arizona. The purpose of the RAC demonstration program was to determine whether the use of RACs would be a cost-effective way to identify and correct improper payments in the Medicare program.

The RAC demonstration program proved highly "cost effective" to CMS. Over the three-year demonstration, the RACs identified more than \$1.03 billion in improper payments. The vast majority of this amount, \$992.7 million, constituted alleged overpayments. According to CMS, factoring in the underpayments returned to providers and suppliers (\$37.8 million), the claims overturned on appeal (\$46 million), the amounts improperly recouped by the RACs and returned to providers upon re-review (\$14 million) and the operating costs of the demonstration program (\$201.3 million), the RAC program was successful in returning \$693.6 million to the Medicare Trust Funds. CMS estimates that the RAC demonstration program cost approximately 20 cents for each dollar returned to the Medicare Trust Funds.¹

Section 302 of the Tax Relief and Health Care Act of 2006 made the RAC program permanent, and required its expansion nationwide by no later than 2010. CMS is actively moving forward with this

¹ The Medicare Recovery Audit Contractor (RAC) Program: An Evaluation of the 3-Year Demonstration," at p. 15, June 2008, *available at* <u>http://www.cms.hhs.gov/RAC/Downloads/RAC_Demonstration_Evaluation_Report.pdf</u>.

expansion. According to its most-recently published "Expansion Schedule," CMS planned to expand to 23 states by March 1, 2009 (including Michigan), and the remaining states by August 1, 2009 or later.²



RAC Expansion Schedule

On October 6, 2008, CMS announced the names of the RAC vendors for the permanent program, and identified the initial states for which each will be responsible:

- Diversified Collection Services, Inc., of Livermore, California is the RAC for Region A, including Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and New York;
- CGI Technologies and Solutions, Inc. of Fairfax, Virginia is the RAC for Region B, including Michigan, Indiana and Minnesota;
- Connolly Consulting Associates, Inc. of Wilton, Connecticut is the RAC for Region C, including South Carolina, Florida, Colorado, New Mexico, Oklahoma and Texas; and
- HealthDataInsights, Inc. of Las Vegas, Nevada is the RAC for Region D, including Montana, Wyoming, North Dakota, South Dakota, Utah, Arizona, Nevada and California.³

More information is available from the CMS RAC website: www.cms.hhs.gov/RAC.

Before the permanent RACs begin auditing, the RACs announced they would hold "Town Hall"type outreach meetings, at which the RACs and CMS representatives would meet with Medicare providers and suppliers. According to recent conversations this office had with Commander Marie Casey, Deputy Director of the CMS Division of Recovery Audit Operations, Medicare providers and suppliers in the first 23 states (including Michigan) can expect automated reviews (electronic review of claims data records that do not involve a review of medical records) to begin at any time. Complex reviews (where medical records are requested) will begin for coding issues in August or September

² RAC Expansion Schedule, *available at* <u>http://www.cms.hhs.gov/RAC/Downloads/RAC%20Expansion%20Schedule%20Web.pdf</u>.

³ *Id.* Note that the RAC Expansion Schedule indicates the four RAC regions, labeled A, B, C and D.

2009, and medical necessity reviews are planned to begin in January 2010. CMS recently posted a RAC Review Phase-In Strategy, setting forth these timeframes:⁴

CMS RAC Review Phase-in Strategy

Earliest possible dates for	Earliest possible dates for
reviews in yellow/green states	reviews in blue states
 Automated Review- Black &	 Automated Review- Black &
White Issues (June 2009)	White Issues (August 2009)
 DRG Validation- complex	DRG Validation- complex
review (Aug/Sept 2009)	review (Oct/Nov 2009)
 Complex Review for coding	 Complex Review for coding
errors (Aug/Sept 2009)	errors (Oct/Nov 2009)
 DME Medical Necessity	 DME Medical Necessity
Reviews- complex review	Reviews- complex review
(Fiscal year 2010)	(Fiscal year 2010)
 Medical Necessity Reviews-	 Medical Necessity Reviews-
complex review (calendar year	complex review (calendar year
2010)	2010)

*Provider outreach must occur in the stat	e prior to the beginning of any reviews

CMS compensates RACs on a contingency fee basis, based upon the principal amount of collection from (or the amount repaid to) a provider. This fee arrangement provides incentive to the RAC to aggressively review and deny claims, including claims that the RAC alleges to be not "medically necessary," an area containing much subjectivity, and a category of denial often highly disputed by the provider. ⁵ RACs are permitted to attempt to identify improper payments resulting from any of the following:

- Incorrect payments;
- Non-covered services (including services that are not reasonable and necessary);
- Incorrectly coded services; and
- Duplicate services.⁶

When performing coverage or coding reviews of medical records, nurses (RNs) or therapists are required to make determinations regarding medical necessity, and certified coders are required to make coding determinations. The RACs are not required to involve physicians in the medical record review process. However, the RACs must employ a minimum of one FTE contractor medical director (CMD) (who must be a doctor of medicine or doctor of osteopathy) and arrange for an alternate CMD in the event that the CMD is unavailable for an extended period. The CMD will provide services such as providing guidance to RAC staff regarding interpretation of Medicare policy.

Although the RACs have fairly broad discretion in determining which claims to review, CMS has prohibited the RACs from looking at certain categories of claims. For example:

⁴ <u>http://www.cms.hhs.gov/RAC/Downloads/CMS%20RAC%20review%20strategy.pdf</u>

⁵ In a significant change from the demonstration program, under the permanent RAC program, if a provider files an appeal disputing the overpayment determination, and provider wins this appeal at any level, the RAC is not entitled to keep its contingency fee, and must repay CMS the amount it received for the recovery. RAC Statement of Work, *available at* <u>http://www.cms.hhs.gov/RAC/10_ExpansionStrategy.asp#TopOfPage</u>.

⁶ RAC Statement of Work, *available at* <u>http://www.cms.hhs.gov/RAC/10_ExpansionStrategy.asp#TopOfPage</u>.

- The permanent RAC program will begin with a review of claims paid on or after October 1, 2007. This first permissible date for claims review is the same for the RAC reviews in all states, regardless of the actual start date for a RAC in a particular state. However, as time passes, the RACs will be prohibited from reviewing claims more than three years past the date of initial determination (defined as the initial claim paid date).
- RACs are not permitted to review claims at random. However, RACs are authorized to use "data analysis techniques" to identify claims likely to be overpayments, a process called "targeted review." In the demonstration program, the "targeted review" resulted in certain categories of providers and certain types of claims being subject to more scrutiny than others.⁷

2. IMPACT OF RAC AUDITS

Over the course of the three-year demonstration, the RACs identified and collected \$992.7 million in overpayments and ordered repayment of just \$37.8 million in underpayments to Medicare providers and suppliers.⁸ Thus, approximately 96 percent of the alleged improper payments identified were overpayments, as opposed to underpayments.

3. PREPARING FOR A RAC AUDIT

Medicare providers and suppliers should begin to prepare now for the RACs and increased Medicare auditing activity. Although providers cannot prevent RAC audits from happening, they can begin to prepare for increased claims scrutiny and RAC activity by dedicating resources to:

- Internally monitoring protocols to better identify and monitor areas that may be subject to review (i.e., reviewing compliance guidance documents such as RAC Evaluation Reports, the OIG Work Plan and OIG compliance guidance, and dedicating resources to monitoring compliance risk areas);
- Responding to record requests within the required timeframes;
- Implementing an effective compliance program in accordance with OIG guidelines, and/or strengthening procedures currently in place.

4. WHAT TO EXPECT IF YOU ARE AUDITED BY A RAC

RACs engage in two types of claim reviews to identify improper payments: "automated review" and "complex review:"

An "automated review" is a review of claims data without a review of the records supporting the claim. Generally speaking, RACs may conduct automated reviews only in situations where there exists

⁷ Id.

⁸ "The Medicare Recovery Audit Contractor (RAC) Program: An Evaluation of the 3-Year Demonstration," at p. 15, June 2008, *available at* <u>http://www.cms.hhs.gov/RAC/Downloads/RAC_Demonstration_Evaluation_Report.pdf</u>.

both (a) a certainty that the service is not covered or is incorrectly coded, and (b) a written Medicare policy, article, or coding guideline applicable to the claim. RACs also may use automated review, even if there is no specific Medicare policy, article or coding guideline on point, in some "clinically unbelievable" situations⁹ or when identifying duplicate claims and/or pricing mistakes.¹⁰ According to Commander Marie Casey, Deputy Director of the Division of Recovery Audit Operations at CMS, automated reviews of providers in the first 23 states (including Michigan) can be expected to begin at any time.

On the other hand, a "complex review" consists of a review of medical or other records, and is used in situations where there is a high probability (but not a certainty) that a claim includes an overpayment.¹¹ In summary, the RAC "complex review" process is as follows:

RACs are authorized to: (a) visit the provider's location to view and/or copy medical records or (b) request that the provider mail, fax, or otherwise securely transmit the records to obtain medical records necessary to conduct claim reviews. To "securely transmit" medical records means to send those records "in accordance with the CMS business systems security manual – e.g., mailed CD, MDCN line, through a clearinghouse).¹²

During the RAC demonstration program, some providers were overwhelmed by the volume of records requests received from the RACs. In the permanent program, CMS imposed limits on the number of records RACs may request per 45-day period.¹³ For physicians, this record request limit is as follows:

- Solo Practitioner: 10 medical records per 45 days
- Partnership of 2-5 individuals: 20 medical records per 45 days
- Group of 6-15 individuals: 30 medical records per 45 days
- Large Group (16+ individuals): 50 medical records per 45 days.¹⁴

It is essential that providers timely respond to RACs' requests for medical records. If a RAC does not receive requested medical records within 45 days, it is authorized to render an

¹¹ Id.

¹² *Id.* at p. 11.

¹³ *Id*.

⁹ A "clinically unbelievable" situation is one where "certainty of noncoverage or incorrectly coding exists but no Medicare policy, Medicare articles or Medicare-sanctioned coding guidelines exist." In these cases, the RAC may ask CMS to approve automated review. However, unless CMS specifically approves an issue for automated review, the RAC must use complex review to make such determinations. *See* "Statement of Work for the Recovery Audit Contractor Program" at p. 18, *available at*

https://www.fbo.gov/index?s=opportunity&mode=form&id=1889cc7b8672a9e2c1cbe5a007b9dceb&tab=core&_cvi ew=1.

¹⁰ *Id.* at pp. 17-18.

¹⁴ See "RAC Medical Record Request Limits," *available at* http://www.cms.hhs.gov/RAC/Downloads/RAC%20Medical%20Record%20Request%20Limits.pdf

overpayment determination with respect to the underlying claim.¹⁵ If the provider appeals this type of denial, "the appeals department **may, at CMS direction,** send the claim to the RAC for reopening under certain conditions..."¹⁶ However, the Carrier or Intermediary is not required to send the claim to the RAC for reopening. Thus, providers failing to timely respond to RACs' medical records requests could lose appeal rights with respect to these claims.

- Once requested medical records are received, the RAC will conduct its review of the claim. In conducting reviews, RACs are required to comply with National Coverage Decisions ("NCDs"), Coverage Provisions in Interpretive Manuals, national coverage and coding articles, Local Coverage Decisions ("LCDs"), and local coverage and coding articles in their respective jurisdictions.¹⁷ The RACs also are authorized to develop internal guidelines to assist their reviewers to conduct claims reviews consistently with NCDs and LCDs.¹⁸
- Generally speaking, a RAC must complete complex reviews within 60 days from receipt of the requested medical records.¹⁹ Following its review, the RAC will issue a letter to the provider setting forth the findings for each claim and notifying the provider of its appeal rights.²⁰ Alleged overpayments identified by RACs may be appealed through the uniform Medicare appeals process.

According to Commander Casey, complex reviews regarding certain coding issues are planned to begin in September 2009. Complex reviews regarding issues of medical necessity will begin sometime after January 1, 2010.

5. HOW TO APPEAL CLAIMS DENIED BY A RAC

RAC denials are subject to the standard Medicare appeals process set forth in 42 C.F.R. Part 405, subpart I.

A. Stage 1: Redetermination

The first level in the appeals process is redetermination. Providers must submit redetermination requests in writing within 120 calendar days of receiving notice of initial determination. There is no amount in controversy requirement.

¹⁷ *Id.* at p. 16.

¹⁸ *Id.* at p. 17.

¹⁹ *Id.* at p. 19.

²⁰ *Id.* at p. 22.

¹⁵ See "Statement of Work for the Recovery Audit Contractor Program" at p. 13, *available at* <u>https://www.fbo.gov/index?s=opportunity&mode=form&id=1889cc7b8672a9e2c1cbe5a007b9dceb&tab=core&_cvi</u> <u>ew=1</u>.

¹⁶ *Id.* at p. 20 (emphasis in original).

B. Stage 2: Reconsideration

Providers dissatisfied with a carrier's redetermination decision may file a request for reconsideration to be conducted by a Qualified Independent Contractor (QIC). A QIC is a Medicare contractor tasked to complete the second level of appeal (reconsideration level of appeal). This second level of appeal must be filed within 180 calendar days of receiving notice of the redetermination decision. There is no amount in controversy requirement.

Importantly, the QIC reconsideration is an "on-the-record" review, contrary to an in-person hearing review. In conducting its review, the QIC will consider evidence and findings upon which the initial determination and redetermination were based plus any additional evidence submitted by the parties or the QIC obtains on its own.

Of particular note, providers must submit a full and early presentation of evidence in the reconsideration stage. When filing a reconsideration request, a provider must present evidence and allegations related to the dispute and explain the reasons for the disagreement with the initial determination and redetermination. Absent good cause, failure of a provider to submit evidence prior to the issuance of the notice of reconsideration precludes subsequent consideration of the evidence. Accordingly, providers may be prohibited from introducing evidence in later stages of the appeals process if such evidence was not presented at the reconsideration stage.

C. Stage 3: Administrative Law Judge Hearing

The third level of appeal is the Administrative Law Judge (ALJ) hearing. A provider dissatisfied with a reconsideration decision or who has exercised the escalation provision at the reconsideration stage may request an ALJ hearing. The request must be filed within 60 days following receipt of the QIC's decision and must meet the amount in controversy requirement. ALJ hearings can be conducted by video-teleconference (VTC), in-person, or by telephone. The regulations require the hearing to be conducted by VTC if the technology is available; however, if VTC is unavailable or in other extraordinary circumstances the ALJ may hold an in-person hearing. Additionally, the ALJ may offer a telephone hearing.

D. Stage 4: Medicare Appeals Council Review

The fourth level of appeal is the Medicare Appeals Council (MAC) Review. The MAC is within the Departmental Appeals Board of the U.S. Department of Health and Human Services. A MAC Review request must be filed within 60 days following receipt of the ALJ's decision. Among other requirements, a request for MAC Review must identify and explain the parts of the ALJ action with which the party disagrees. Unless the request is from an un-represented beneficiary, the MAC will limit its review to the issues raised in the written request for review.

E. Stage 5: Federal District Court

The final step in the appeals process is judicial review in federal district court. A request for review in district court must be filed within 60 days of receipt of the MAC's decision.

6. STRATEGIES FOR APPEALING CLAIM DENIALS

Once a provider receives a claim denial made by a RAC, it is important that the provider aggressively pursue appealing the denial through the Medicare appeals process. Experienced healthcare legal counsel can assist providers with appeals to ensure all available substantive challenges and legal theories are utilized. Experienced counsel will submit an appeal brief/position statement that advocates the provider's position.

7. CONCLUSION

Medicare providers and suppliers should be ready for increased Medicare auditing activity as the RAC program expands nationwide. Providers should make efforts now to evaluate their compliance with Medicare policy. Should a provider be subject to a RAC or other Medicare audit, effective strategies are available that prove successful.



Abby Pendleton and Jessica L. Gustafson are partners with the health care law firm of The Health Law Partners, P.C. The firm represents hospitals, physicians, and other health care providers and suppliers with respect to their health care legal needs. Pendleton and Gustafson co-lead the firm's Recovery Audit Contractor ("RAC") and Medicare practice group, and specialize in a number of areas, including: RAC, Medicare, Medicaid and other payor audit appeals, healthcare regulatory matters, compliance matters, reimbursement and contracting matters, transactional and corporate matters, and licensing, staff privilege and payor de-participation matters. Pendleton and Gustafson also regularly assist attorneys with their health care legal needs. They can be reached at (248) 996-8510 or apendleton@thehlp.com and jgustafson@thehlp.com.